



Perry County Chamber of Commerce
February, 2008

CHAMBER NEWS!!!

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CHAMBER SOCIAL EVENT A SUCCESS!!

The Perry County Chamber of Commerce held its Annual Social Event on January 29th at the Elks.

Dr. Larry Rentschler welcomed everyone and shared his thoughts regarding the Chamber, past and future. John Ulmer, Executive Director, presented Larry a special plaque in appreciation for his five-years of service to the Chamber as President.

Judge Dean Wilson swore in the new officers; John Skinner - President and JoAnne McFarland - Vice-President. He also swore in the newly elected Board of Directors; Dorothy Barlow, Barb Ford, Polly Pletcher, and Cindy Rutter, along with Steve Holekamp who is completing an unexpired term.

The remainder of the evening was spent with State Representative Dan Dodd, State Senator Tim Schaffer, Jeanne Wilson of US Senator Brown's office and Brandon Kern of US Senator Voinovich's office. Each made brief presentations and then the floor was opened up for questions.

Special thanks to the planning/decorating committee; Dorothy Barlow, Barb Ford, JoAnne McFarland, Polly Pletcher and Eileen Ralston!

FEBRUARY 27 LUNCHEON PLANNED

Chamber members are encouraged to mark February 27 on their calendars and plan to attend our business luncheon which will be held 12:00 – 1:00 p.m. at Trotter's Café and Sports Bar, 123 North Main Street, New Lexington.

Steve Holekamp, Perry County Health Commissioner, will be speaking about the proposed Perry County Medical Campus being planned for construction next to Hocking College on St. Rt. 37.

Reservations are not required, but we would like a tentative head count. Please call the Chamber office, 342-3547. A baked steak and a chicken lunch will be offered. This program is open to the general public.



Perry County Chamber of Commerce
121 South Main Street
New Lexington, Ohio 43764
Phone: 740-342-3547
Email: chamber@perrycountvohiocofc.com
John Ulmer, Executive Director
Eileen Ralston, Executive Secretary

IMPORTANT WORKERS' COMPENSATION OPPORTUNITY!

If you are **not** in a group plan with your business' Workers' Compensation plan, please take this **last chance** (the deadline is February 21st) opportunity for 2008 to request a quote and make your own comparison if this will save you important dollars. We have members already saving \$732-\$6,338 by participating.

If interested (or curious) please refer to the enclosed buff paper, complete the form, and either call their toll-free number or fax it to the number listed on the paper.

CompManagement Sedgwick CMS is the carrier that the Chamber contracted with several years ago. I just met with their representative today (2/13) and sincerely apologize for the short notice.

Feel free to call the Chamber office if you have questions and/or concerns.

GRANT DOLLARS FOR EMPLOYEE TRAINING STILL AVAILABLE

Manufacturing and health care businesses have until the end of February to apply for matching dollars to train their incumbent workers through Network's Targeted Industry Grants.

Eligible job training and related services include, but are not limited to; job skill training and related evaluation services; skill assessment to determine the need for training and related services, and to determine the relationship between training and other organizational factors.

Those interested are asked to call the Chamber of Commerce office at 740-342-3547 or Kim McKinley, Director of Tri-County Adult Career Center at 740-753-5465 for additional information.

MAKE YOUR CASH REGISTER RING!!

Promote your business to all Perry County Chamber member businesses and their employees without spending a dime! This "Discount Club" marketing opportunity is designed to encourage Chamber members and their employees to do business with each other, provide cost savings to member businesses, provide members with the opportunity to generate new business, encourage local buying, and build the local economy. **And it's free!!** **ALL** Chamber members will be sent a list, plus special cards for their employees to present in participating businesses.

To "enroll" in this program, please refer to the enclosed yellow paper. Feel free to call the Chamber office if you have questions.

WANTED: TOPICS AND SPEAKERS FOR BI-MONTHLY LUNCHEONS

We are seeking suggestions from Chamber members for topics and/or speakers for the Perry County Chamber of Commerce bi-monthly Business Network Luncheons. The luncheons will be held on the fourth Wednesday of every other month at noon. Plans are to hold them at various locations throughout Perry County in April, June, August, etc.

The speakers provide topics of interest to the attendees. If you have a Topic or know of a speaker that will be of interest to business representatives, please contact John Ulmer at the Chamber office 740-342-3547.

WHO RUNS YOUR CHAMBER?

A Board of Directors, elected by the Chamber members manages the organization. The Board, serving without pay, sets the policies and establishes the direction for the Chamber. The administrative head of the Chamber is the Executive Director.

CHAMBER ACCEPTING NEWS ARTICLES

The Chamber is accepting articles written by Chamber members for the monthly Chamber newsletter. Articles must be informative (not advertisements) and will be reviewed before being placed in the Chamber newsletter. To submit an article, please send an email with the article to:

chamber@perrycountyohiocofc.com

TOP 10 REASONS TO ATTEND CHAMBER NETWORKING EVENTS*

There are many reasons to attend a Chamber event:

- Increase visibility
- Start relationships that will lead to strategic alliances, joint ventures and referrals
- Stay current on industry trends
- Become connected with key influencers in your industry and target market
- Learn from and to be motivated by speakers
- Find suppliers and solutions to your problems
- Hone your marketing message
- Socialize
- Recruit talent

Uncover "hot buttons" of your target market

* Source: Leni Chauvin, Strategic Business Network LLC

**SEARS SEEKING LOCAL OPERATOR
FOR NEW LEXINGTON STORE**

Sears is looking for a local entrepreneur in New Lexington to own and operate a Sears Dealer Store.

This is a person who wants to operate a successful business and is customer service oriented. Since 1993, Sears has helped entrepreneurs successfully open Dealer stores in 48 states.

Sears Dealer stores typically have between 6,000 and 10,000 square feet of selling space and offer a wide selection of well-known appliances, consumer electronics, tools, and lawn and garden equipment. The dealer is responsible for start-up and on-going operating expenses associated with the store including: building or leasing a facility; providing in-store fixtures; hiring and training employees; payroll; and insurance.

For additional information, please contact Carlton Richards, District Sales Manager for Sears Dealer stores at 614-209-7991. Locally you can contact me at the Chamber office at 342-3547.

**Let's continue to work together to make 2008
the best year yet for both you and the Cham-
ber!!**

Sincerely,

John Ulmer
Executive Director